AAP Institute for Healthy Childhood Weight - Eatable Alphabet Grant Opportunity!

In partnership with ChopChop Family, with funding from the Centers for Disease Control and Prevention, the American Academy of Pediatrics Institute for Healthy Childhood Weight (Institute) developed Eatable Alphabet: Kitchen Activity Cards for Kids.

This new resource for children, parents and caregivers aims to:

- Foster healthy nutrition and food literacy in a positive and joyful way
- Engage parents and children in cooking and food exploration
- Foster healthy relationships between caregivers, parents, siblings and children (responsive feeding, etc.)
- Promote optimal nutrition in the first 1000 days and beyond in fun, positive and engaging manner
- Incorporate realistic and actionable ideas for parent/caregiver and child interactions that promote healthy nutrition, literacy, and active play

The Institute is offering a competitive application process to award Eatable Alphabet dissemination grants to AAP Members! Please see below for additional details and link to apply. All applications must be completed via the Survey Monkey link by Monday, February 8, 2021

Grant Period: March 1, 2021 through July 31, 2021

Purpose: Assist with the dissemination of a select number of Eatable Alphabet Kitchen Activity cards to parents and caregivers to:

- Enhance early nutrition counseling at the point of care by engaging providers in ongoing learning specific to early nutrition and obesity prevention, and
- Engage families with children age 2-5 in fun food and literacy activities they can explore at home to complement the anticipatory guidance you provide in office.

Grant recipients will receive 2 cases (total of 60 units) which will need to be distributed at the point of care during well visits. For the purposes of this grant, it is not permissible to distribute the Eatable Alphabets at any other location than primary care.

Eligibility Criteria: All AAP Members are eligible to apply. Members that demonstrate service to Medicaid eligible families and a significant portion of their patient population is under the age of 5 will be prioritized.

Once grantees are selected, both cases will be shipped immediately, and it will be incumbent upon the sites to store and distribute them prior to the end of the grant year.
Grant Requirements:

- Complete Building a Foundation for Healthy Active Living Educational Mini Modules (to be completed by the end of grant period).
- Explore early feeding infographics and videos.
- Participate in kick off webinar to walk through the Eatable Alphabet.
- Participate in storytelling (photos, etc.) related to dissemination, uptake, parent and patient engagement.
- Complete brief evaluation survey and participate in close-out webinar at end of grant period.
- Distribute all 60 copies of the Eatable Alphabet within the grant period.

Timeline:

- Call for Applications Open: **Monday, February 1, 2021**
- Call for Application Closes: **Monday, February 8, 2021**
- Applicants notified of award decision and next steps the week of **February 15, 2021**

Application:

- Please apply via this Survey Monkey Link: [https://www.surveymonkey.com/r/EatableAlphaGrantOpp](https://www.surveymonkey.com/r/EatableAlphaGrantOpp)
- All applications must be completed via the Survey Monkey link by **Monday, February 8, 2021**

Questions? Please contact Mala Thapar at [mthapar@aap.org](mailto:mthapar@aap.org)

If you are not awarded a grant, copies of the Eatable Alphabet can still be ordered at: [ChopChopFamily.org - Eatable Alphabet](https://ChopChopFamily.org - Eatable Alphabet)